

FAX# 703 528 7880 SEP12/12 12.55
HARRIS REPORT FROM REP *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

PRDCT	OBAMA SKED A	EST#11768	COMMENTS: (LINE, ORDER, INVOICE)
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =												
AGENCY EST# = 1768												
1			500A-530A	30		\$375.00	9/13	9/14	2		TH-F	2
PROGRAM : EYEWITNESS NEWS												
2			530A-600A	30		\$725.00	9/13	9/14	2		TH-F	2
PROGRAM : EYEWITNESS NEWS												

REP HEADLINE# 6312913
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

SEP12/12 12.55
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			600A-700A PROGRAM : EYEWITNESS NEWS	30		\$1,450.00	9/13	9/14	1		TH-F	1
4			700A-900A PROGRAM : GOOD MORNING AMERICA	30		\$1,500.00	9/13	9/14	2		TH-F	2
5			600A-700A PROGRAM : EYEWITNESS NEWSDAYBREAK	30		\$600.00	9/15	9/15	2		SAT	2
6			900A-1000A PROGRAM : GMA-SAT	30		\$800.00	9/15	9/15	1		SAT	1
7			600A-700A PROGRAM : EYEWITNESS NEWSDAYBREAK	30		\$600.00	9/16	9/16	2		SUN	2
8			900A-1000A PROGRAM : JEFF PROBST	30		\$350.00	9/13	9/14	2		TH-F	2
9			1000A-1100A PROGRAM : MILLIONAIRE/FAMILYFEUD	30		\$350.00	9/13	9/14	2		TH-F	2
10			1100A-1200N PROGRAM : THE VIEW	30		\$625.00	9/13	9/14	2		TH-F	2
11			1200N-100P PROGRAM : EYEWITNESS NOON NEWS	30		\$625.00	9/13	9/14	2		TH-F	2
12			1200N-1230P PROGRAM : NOON NEWS	30		\$375.00	9/15	9/16	2		SA-SU	2
13			100P-600P PROGRAM : WEEKEND MOVIES	30		\$425.00	9/16	9/16	2		SUN	2
14			400P-500P PROGRAM : DR. OZ	30		\$775.00	9/13	9/14	2		TH-F	2

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
15			500P-600P	30		\$1,425.00	9/13	9/14	3		TH-F	3
PROGRAM : EYEWITNESS NEWS												
16			600P-630P	30		\$2,150.00	9/13	9/14	2		TH-F	2
PROGRAM : EYEWITNESS NEWS												
17			700P-730P	30		\$2,000.00	9/13	9/14	3		TH-F	3
PROGRAM : JEOPARDY												
18			730P-800P	30		\$2,000.00	9/13	9/14	3		TH-F	3
PROGRAM : WHEEL OF FORTUNE												
19			700P-800P	30		\$650.00	9/15	9/15	1		SAT	1
PROGRAM : JEOPARDY/WHEEL												
20			1000P-1100P	30		\$3,750.00	9/17	9/17	1		MON	1
PROGRAM : CASTLE												
21			800P-900P	30		\$1,850.00	9/14	9/14	1		FRI	1
PROGRAM : SHARK TANKLTC OCT'12												
22			1100P-1135P	30		\$1,425.00	9/13	9/16	3		TH-SU	3
PROGRAM : EYEWITNESS NEWS AT 11P												
23			1135P-1210A	30		\$725.00	9/13	9/14	2		TH-F	2
PROGRAM : NIGHTLINE												
24			1210A-105A	30		\$340.00	9/13	9/14	3		TH-F	3
PROGRAM : JIMMY KIMMEL LIVE												
25			800P-1130P	30		\$3,300.00	9/15	9/15	1		SAT	1
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/												
26			500A-530A	30		\$375.00	9/17	9/17	1		MON	1
PROGRAM : EYEWITNESS NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			530A-600A PROGRAM : EYEWITNESS NEWS	30		\$575.00	9/17	9/17	1		MON	1
28			1000A-1100A PROGRAM : MILLIONAIRE/FAMILYFEUD	30		\$300.00	9/17	9/17	1		MON	1
29			1100A-1200N PROGRAM : THE VIEW	30		\$625.00	9/17	9/17	1		MON	1
30			1200N-100P PROGRAM : EYEWITNESS NOON NEWS	30		\$525.00	9/17	9/17	1		MON	1
31			400P-500P PROGRAM : DR. OZ	30		\$625.00	9/17	9/17	1		MON	1
32			500P-600P PROGRAM : EYEWITNESS NEWS	30		\$1,400.00	9/17	9/17	1		MON	1
33			600P-630P PROGRAM : EYEWITNESS NEWS	30		\$1,850.00	9/17	9/17	1		MON	1
34			700P-730P PROGRAM : JEOPARDY	30		\$1,850.00	9/17	9/17	1		MON	1
35			730P-800P PROGRAM : WHEEL OF FORTUNE	30		\$1,850.00	9/17	9/17	1		MON	1
36			1135P-1210A PROGRAM : NIGHTLINE	30		\$675.00	9/17	9/17	1		MON	1
37			1210A-105A PROGRAM : JIMMY KIMMEL LIVE	30		\$275.00	9/17	9/17	2		MON	2

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ORDER WORKSHEET HARRIS REPORT FROM REP
SEP12/12 12.55
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

SEP/12 64970.00

CONTRACT TOTAL 64970.00
TOTAL SPOTS 62

MARKET TOTALS \$224,034 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SHARES ESTIMATED*
SVC- NSI
DEMOS- RA35+*